

RELX Limited Liability Company

2nd Syromyatnichesky Lane, bld.1, space I, room 13, Moscow, 105120
Tel: +7 (495) 937 6861, Fax: +7 (495) 937 6862

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Dear Sir, Madam

We have been constantly monitoring the COVID-19 outbreak and scrupulously following all the directives issued by the Moscow City and Moscow Region Authorities, as well as the World Health Organization (WHO), we are in close connection with our stakeholders, exhibitors, visitors and partners.

Our market experience and strong connection with business and specialists allow us to understand clearly the challenges faced by the industry at this extraordinary time for all of us. Over the past months, we have received your impressive feedback and expression of strong hopes for the beauty industry business to strike the current crisis back at InterCHARM 2020, the international perfumery and cosmetics exhibition. We also accept and share your concerns regarding the restrictions on running exhibitions, introduced on October 19, 2020 by the Decree of the Governor of the Moscow Region No. 463-PG.

Exhibitions are unique and indispensable element of the economic development of both regional and national economies around the world. These are one of the most effective ways to reveal the new products and equipment launches, to demonstrate the cutting-edge technologies, to do business commitments and sign contracts, to stimulate the market competition, to support the employment and create new jobs for the population. All these market impulses are years-proven values of InterCHARM.

Due to high importance for the country and the Moscow region economies, the International perfumery and cosmetics exhibition InterCHARM 2020 announced as the Official event of the Moscow region. According to the current legislation, previously applied restrictions do not affect these events as stated in the Decree No. 108-PG.

In this regard, the original InterCHARM show dates and venue remain unchanged – the show runs on October 28-31, 2020 at Crocus Expo IEC.

We pay the utmost attention to the safety measures regulated by the Federal Service for Supervision of Consumer Rights Protection and Human Welfare of Russia. As one of the world's leading events business and experienced organiser, so we have also implemented our additional safety measures. Last month, our company has run 7 shows at Crocus Expo IEC, where our exhibitors and visitors were able to make sure of our total compliance with the regulations. These standards became our norms, we are already implemented and tested all of them during the InterCHARM operations. Please learn more about the onsite healthcare program at our website: global.intercharm.ru.

The InterCHARM team is at the disposal of the customers and visitors for any questions they may have and we're here to support them. We are grateful for all the support we have received from the beauty industry community and we look forward seeing everyone next week.

Best regards,

Anna Dycheva-Smirnova

Managing Director
Reed Exhibitions Russia

